

Capabilities Statement

Company Overview

Located in the Tampa Bay, Florida area, Consult F.G.C. is a full-service digital marketing and advertising, design, development, and geofence advertising firm. Founded in 2016, the company is a small business with a proven track record of successfully delivering projects on time and within budget. Our team has a combined forty years of experience.

Why Work With Us?

Connection: Our ability to understand non-technical business requirements and translate that into functional solutions that solve problems.

Communication: We make sure our clients are fully in-the-loop consistently.

Conversions: We are results-oriented. Our goal is to help you achieve your goals and make you look good.

Core Competencies

We leverage our experience and sharpened skills – along with our ability to keep up with fast-paced and ever-changing trends – to confidently lead clients into the digital world with solid advertising and design strategies along with precise executions.

Digital Marketing & Advertising

- + Geofence Advertising
- + Advertising Strategy
- + Search Engine Marketing
- + Social Media Marketing
- + Pay-per-click (PPC) Advertising
- + Programmatic Advertising
- + Search Engine Optimization
- + Reporting & Data Visualization

Web Design & Development

- + Adobe Creative Suite
- + Wordpress
- + Gatsby
- + React

- + Node
- + Jamstack App Development
- + AWS/MERN Stack
- + Tailwind CSS

Past Performance

United Energy Trading



Nationwide Energy Retailer

Worked with their team to brand, build, and launch seven (7) unique energy supplier brands across seven different states. We built new websites with custom functionality to accept enrollments, process billing, ensure third-party verification, and more. Additionally, each brand received a custom digital marketing plan, with a media mix unique to each brand and state, dedicated to increase and maintain branding efforts and bring in customers and conversions.

Achieva Credit Union



Statewide Financial Institution

Leveraged our digital marketing prowess to boost and maintain their online marketing efforts, most recently generating over 12 million impressions and more than 10,000 conversions across a custom media mix of Search, Display, OTT, YouTube, Programmatic, and Geofence Advertising.

GSA Schedule Contract #:

SIN Numbers:

47QRAA22D000B

541430, 541511, 541810, 541910

NAICS Codes:

541430, 541511, 541613, 541810, 541910, 541870, 516210

CAGE Code:

90HR3

SAM UEI:VUQBP1XMWMN4

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